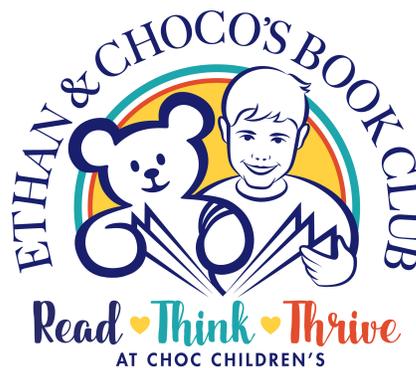


Running an Ethan & Choco's Club (ECBC) at Your School



ECBC wants to be well-represented on your campus. Aim to have productive/relevant/fun meetings; involve club members in an active way; and get the club's photograph in your yearbook if clubs are included!

Minimum requirement for ECBC recognition of your club:

(A) One fundraiser or bookraiser per year + **(B)** One “read and thrive” support materials effort per year

Ways to Support ECBC:

Activity	Description/Details	Ways to Involve Club Members	Additional Comments
Fundraising			
2. Raise money to donate to ECBC	Come up with own method to fundraise (i.e., bake sale)	Club members are in charge of promoting fundraiser, selling, etc	
3. Raise money to purchase books to donate to ECBC	See above.	See above. Members can also choose books to purchase.	When choosing books, it works great for students to pick their own favorites
Bookraising			
4. Run a traditional school-wide book drive	Club runs all aspects of book drive including advertising, collecting books, sorting and bookplating, delivery.	Club members can make promotional signs to put on campus, promote on social media, make/decorate book donation box, add bookplates to books, sort and count books	<ul style="list-style-type: none"> • All books must be brand new • Ask for Amazon wish list link to share on social media • Ethan's book drive video link to share: https://bit.ly/ECBCbookdriveplug • Ask for bookplate stickers • Ask for digital/printable book drive signs if desired • If Sept/October, Halloween book drive; If November/December, holiday book drive.
5. Host a “book as ticket” event at your school	Come up with a fun event/activity, invite students and ask for a book donation	Students in charge of brainstorming the event/activity, promoting, counting books, bookplating	
Create “Read & Thrive’ Support Materials			
6. Write Care Cards for kids just diagnosed with cancer	Create Care Cards using a printable template provided by ECBC + instructions for messages	<ul style="list-style-type: none"> • Members write inspirational messages • Members decorate the cards with drawing or stickers 	Per availability of inventory, another possible club meeting activity is packaging of Care Cards into cellophane baggies with ECBC Book Band bracelets

Ways to Support ECBC:

Activity	Description/Details	Ways to Involve Club Members	Additional Comments
7. Write December holiday cards	<ul style="list-style-type: none">• ECBC provides the cards and instructions for written messages• Cards to be delivered to ECBC by 2nd Fri of Dec.	Club members write/decorate inside the cards	These go to kids at the hospital as well as patients who live in Miracle Manor (subsidized housing for CHOC families)
8. Decorate bookmarks	Using ECBC's printable bookmark template, decorate bookmarks that inspire kids to read and thrive	Club members draw/paint/write on bookmarks	ECBC can only accept bookmarks that are laminated front and back and with a border.
9. Be a Thrive Buddy for kids just diagnosed with cancer	Thrive buddies read or listen to a book, complete a creative response to literature, and fill out postcards	During a meeting, a club member reads aloud a book on the list, and members do a creative response to a prompt about the story (e.g., draw a favorite character). Members also complete a postcard. This can also be done outside of the club meeting, where students pick a book on the list and do the response on their own.	Ask ECBC for these printable files: (1) Thrive Buddy challenge instructions/prompt sheet; (2) literature response sheet; (3) printable postcard template (or cardstock postcards can be picked up from ECBC); (4) list of book options

Please take photos of club activities and share with ECBC at Ali@ECbookclub.com

For questions, contact Ali Posner at ali@ECbookclub.com

During Club Rush Week:

Create your own posters and/or flyers to hand out! Your materials should provide information about ECBC's mission and programs, but be sure to also share what YOUR CLUB intends to do, in terms of some of the activities above. Club members will want to know what they will get to do in the club! ECBC is happy to provide digital files of logos, informational materials, signs or photos to incorporate into your flyers/poster, upon request.

ECBC is a public benefit, non-profit corporation, EIN83-2934289

www.ethanandchocosbookclub.com

Read ♥ Think ♥ Thrive